



## Once Upon a Time Productions, Inc

a 501(c)3 company

**From the desk of the President**

### Press Release

Contact: Bruce Michael Hecht

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Cell: (602) 510-8053

### FOR IMMEDIATE RELEASE

ONCE UPON A TIME PRODUCTIONS

## Post Coronavirus Pandemic Plans:

RESUMPTION OF ELEMENTARY SCHOOL PERFORMANCES OF IT'S  
SIGNATURE LITERACY ENRICHMENT PROGRAM

Phoenix (May 25, 2021) - It has been a difficult academic year for elementary students in America. With the discontinuation of in-classroom teaching came the discontinuation of many forms of educational enrichment. The Once Upon a Time productions signature Literacy enrichment program has been on hold during this time but with the resolution of the pandemic and lifting of classroom restrictions, we're planning a triumphant return for the 2021-2022 academic year! School venues are being investigated and scheduled and the program is being updated and revised to keep up with the cultural changes over the past year! We're growing!!

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### ONCE UPON A TIME PRODUCTIONS ANNOUNCES THE RESUMPTION OF ELEMENTARY SCHOOL PERFORMANCES OF IT'S SIGNATURE LITERACY ENRICHMENT PROGRAM

Phoenix (September 11, 2012) - Once Upon a Time productions of Phoenix Arizona has announced that Loren Hecht, MA, coauthor and lead performer of its' signature literacy enrichment program "Once Upon a Time... Discovering the Magic of Reading" will be returning to Phoenix to resume performances beginning Sept 2013 at Khalsa Montessori School.

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### ONCE UPON A TIME PRODUCTIONS ANNOUNCES KNEE REPLACEMENT SURGERY PLANNED FOR COAUTHOR AND LEAD PERFORMER LOREN HECHT.

Phoenix (September 11, 2012) - Once Upon a Time productions of Phoenix Arizona has announced that Loren Hecht, MA, coauthor and lead performer of its' signature literacy enrichment program "Once Upon a Time... Discovering the Magic of Reading", having been troubled with knee problems for decades, has chosen to pursue knee replacement surgery next summer, 2013.

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### ONCE UPON A TIME PRODUCTIONS, INC GRANTED 501(C)3 CERTIFIED STATUS

Phoenix (August 16, 2011) - Once Upon a Time productions of Phoenix Arizona has been granted as of this date 501(c)3 certified tax exempt status. Letter of certification and other corporate documents are available through the company website [OnceUponaTimeProductions.org](http://OnceUponaTimeProductions.org)

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### ONCE UPON A TIME PRODUCTIONS, INC COMMENCES PRODUCTION OF IT'S SIGNATURE LITERACY ENRICHMENT PROGRAM IN THE REGION AND GREATER PHOENIX VALLEY

Phoenix (Summer 2011) - Once Upon a Time productions of Phoenix Arizona has commenced local and regional performance of it's signature literacy enrichment program "Once Upon a Time... Discovering the Magic of Reading" this summer at libraries around the valley.

The performance schedule will include:  
Burton Barr Library on July 7, 2011 at 2pm  
Desert Broom Library on July 8, 2011 at 9:30am  
Flagstaff Main library July 12, 2011 at 1:00pm  
Scottsdale Civic Center Library July 13, 2011 at 2:30pm  
Scottsdale Mustang Library on July 14, 2011 at 2pm

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#### ONCE UPON A TIME PRODUCTIONS, INC MOVES TO ARIZONA

Phoenix (Feb 28, 2008) - Once Upon a Time productions of Rockford Illinois has moved its headquarters and central studios to Phoenix Arizona. Performance of it's signature program Once Upon a Time... Discovering the Magic of Reading will continue primarily in the central midwest region during this transitional period.